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| **Project RUBRIC** | | | |
| **Data/Info Used** | | **Organization** | | **Language** | | **Presentation** | | **Mechanics** – | |
| 1 | Data is confusing, misleading and inaccurate | 1 | The organization is confusing and conforms to no genre requirements | 1 | The Language is unclear and inappropriate to the purpose. Loses the reader. | 1 | Visually unappealing. Genre’s purpose ignored. | 1 | Incomprehensible due to errors of grammar, punctuation, spelling |
| 2 | Data is misleading though it has some accuracy. | 2 | The organization is confusing and conforms to a few genre requirements. Citations are confusing | 2 | The Language is not clear and not always appropriate to the purpose. Loses the reader quickly. | 2 | Not visually appealing. Misses the purpose of the genre. Forgettable | 2 | Mechanical errors abound + interfere with comprehension |
| 3 | Data is mostly accurate and somewhat complete - there are confusions | 3 | The organization is somewhat logical, conforming to some of the requirements of the genre. Citations are unclear. | 3 | The Language is not always clear and not always appropriate to the purpose. Loses the reader half-way through. | 3 | Almost visually appealing. Somewhat appropriate to the genre. The reader is ambivalent. | 3 | Citations are mostly accurate. Mechanical errors are few but do interfere with comprehension. |
| 4 | Data is mostly accurate, though not quite complete – delivery is predictable | 4 | The organization is logical, conforming to most of the requirements of the genre. Citations are present | 4 | The Language is clear and mostly purposeful. Mostly in the student’s own voice. The reader is not captivated | 4 | Visually appealing. Mostly appropriate to genre. Almost Exciting. | 4 | Citations are accurate. Mechanical errors are few and far between. They do not interfere with comprehension. |
| 5 | Data is accurate in every respect, complete and delivery is compelling | 5 | The organization is highly logical, conforming to the requirements of the genre. Good citations. | 5 | The Language is clear, purposeful and the student’s own. Captures the reader instantly. | 5 | Visually appealing. Appropriate to genre. Exciting. Captures the reader. Memorable. | 5 | Citations are accurate. Document is word and punctuation perfect. |